CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

SRH MEDIA
2204 COUNTRYSIDE
SILVER SPRING, MD 20905

Contract / Revision	Alt Order #
335544 /	

Product

Contract Dates	Estimate #	
09/19/12 - 09/25/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
11341	28543

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC CDR	09/19/12	09/25/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	5	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--111--	3	$720.00							
Week:	09/24/12	09/30/12	11-----	2	$720.00							
N 2	WRC CDR	09/19/12	09/21/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	$4,860.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--111--	3	$1,620.00							
N 3	WRC CDR	09/19/12	09/25/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	$11,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--111--	3	$2,340.00							
Week:	09/24/12	09/30/12	11-----	2	$2,340.00							
N 4	WRC CDR	09/19/12	09/25/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	5	$5,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--111--	3	$1,080.00							
Week:	09/24/12	09/30/12	11-----	2	$1,080.00							
N 5	WRC CDR	09/19/12	09/25/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	5	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--111--	3	$900.00							
Week:	09/24/12	09/30/12	11-----	2	$900.00							
N 6	WRC CDR	09/19/12	09/25/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	5	$2,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		09/17/12	09/23/12	--111--	3				$425.00			
Week:		09/24/12	09/30/12	11-----	2				$425.00			
N 7	WRC	09/19/12	09/25/12	Access H Live 12-1p	12-1p		:30			NM	6	$2,650.00
	CDR											
Week:		09/17/12	09/23/12	--111--	3				$450.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/17/12-09/23/12*		*Access H Live 12-1p*	*12-1p*	---WThF----	*:30*		~~*$450.00*~~	*NM*		
	See MG 7.6											
	NA-PGM NOT SCHEDULED											
6	*WRC*	*09/20/12-09/20/12*		*Va Senate Debate*	*12-1p*	----Th-----	*:30*		~~*$450.00*~~	*NM*		
Ⓜ	*See MG 7.7,7.8*											
	PREEMPT											
7	WRC	09/24/12-09/25/12		11A-12P MIDDAY NEWS	11A-12P	MTu-------	:30		$400.00	NM		
Ⓜ	MG for 29.1,7.6											
8	WRC	09/24/12-09/25/12		Access H Live 12-1p	12-1p	MTu-------	:30		$450.00	NM		
Ⓜ	MG for 29.1,7.6											
Week:		09/24/12	09/30/12	11-----	2				$450.00			
N 8	WRC	09/19/12	09/25/12	Steve Harvey	2-3p		:30			NM	5	$1,500.00
	IP											
Week:		09/17/12	09/23/12	--111--	3				$300.00			
Week:		09/24/12	09/30/12	11-----	2				$300.00			
N 9	WRC	09/19/12	09/25/12	Ellen	3P-4P		:30			NM	5	$3,150.00
	CDR											
Week:		09/17/12	09/23/12	--111--	3				$630.00			
Week:		09/24/12	09/30/12	11-----	2				$630.00			
N 10	WRC	09/19/12	09/21/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	$2,700.00
	CDR											
Week:		09/17/12	09/23/12	--111--	3				$900.00			
N 11	WRC	09/24/12	09/25/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	$1,200.00
	IP											
Week:		09/24/12	09/30/12	11-----	2				$600.00			
N 12	WRC	09/19/12	09/21/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	3	$4,320.00
	CDR											
Week:		09/17/12	09/23/12	--111--	3				$1,440.00			
N 13	WRC	09/24/12	09/25/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	2	$2,000.00
	IP											
Week:		09/24/12	09/30/12	11-----	2				$1,000.00			

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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 14	WRC	09/19/12	09/21/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	3	$4,860.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--111--	3	$1,620.00						
N 15	WRC	09/24/12	09/25/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	2	$2,400.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	11-----	2	$1,200.00						
N 16	WRC	09/19/12	09/25/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	5	$20,250.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--111--	3	$4,050.00						
	Week:	09/24/12	09/30/12	11-----	2	$4,050.00						
N 17	WRC	09/19/12	09/25/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	6	$21,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1111-	4	$3,600.00						
	Week:	09/24/12	09/30/12	11-----	2	$3,600.00						
N 18	WRC	09/19/12	09/25/12	1135-1237A TONIGHT SHO	1135P-1237A		:30			NM	5	$6,300.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--111--	3	$1,260.00						
	Week:	09/24/12	09/30/12	11-----	2	$1,260.00						
N 19	WRC	09/22/12	09/22/12	Hispanic Today	5-530a		:30			NM	1	$100.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-----S-	1	$100.00						
N 20	WRC	09/22/12	09/22/12	Redskins Chronicle Sa 530	530-6a		:30			NM	1	$250.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-----S-	1	$250.00						
N 21	WRC	09/22/12	09/22/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	2	$1,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-----S-	2	$500.00						
N 22	WRC	09/22/12	09/22/12	Saturday Today 7-9a	7A-9A		:30			NM	1	$1,440.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-----S-	1	$1,440.00						
N 23	WRC	09/22/12	09/22/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	$800.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-----S-	1	$800.00						

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
D 24	WRC	09/22/12	09/22/12	6-630P NEWS4 @ 6P SA WH	6-630P		:30			NM	0	$0.00
	CDR											
N 25	WRC	09/22/12	09/22/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	1	$5,400.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - - S -	1	$5,400.00							
N 26	WRC	09/22/12	09/22/12	Redskins Showtime 7-730p	7-730P		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - - S -	1	$750.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WRC*	*09/17/12-09/23/12*	*Redskins Showtime 7-730p*	*7-730P*	- - - - - - - Sa - -	*:30*	~~*$750.00*~~	*NM*				
	See MG 26.2											
	NA-PGM NOT SCHEDULED											
2	*WRC*	*09/17/12-09/23/12*	*7-730P Coaches Show*	*7-730P*	- - - - - - - Sa - -	*:30*	~~*$750.00*~~	*NM*				
Ⓜ	*See MG 27.2,27.3*											
	PREEMPT											
N 27	WRC	09/22/12	09/22/12	Sat. Night Live	1130P-1:02a		:30			NM	2	$1,600.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - - S -	1	$1,500.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WRC*	*09/17/12-09/23/12*	*Sat. Night Live*	*1130P-1:02a*	- - - - - - - Sa - -	*:30*	~~*$1,500.00*~~	*NM*				
	See MG 27.2,27.3											
	PREEMPT											
2	WRC	09/17/12-09/23/12	Sat. Night Live	1130P-1:02a	- - - - - - - Sa - -	:30	$1,200.00	NM				
Ⓜ	MG for 26.2,27.1											
3	WRC	09/17/12-09/23/12	7-730P Coaches Show	7-730P	- - - - - - - Sa - -	:30	$400.00	NM				
Ⓜ	MG for 26.2,27.1											
N 28	WRC	09/23/12	09/23/12	News 4 This Week	530-6a		:30			NM	1	$100.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - - - S	1	$100.00							
N 29	WRC	09/23/12	09/23/12	News Sun 6-7a	6-7a		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - - - S	1	$400.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WRC*	*09/17/12-09/23/12*	*News Sun 6-7a*	*6-7a*	- - - - - - - - - Su	*:30*	~~*$400.00*~~	*NM*				
	See MG 7.7,7.8											
	PREEMPT											
N 30	WRC	09/23/12	09/23/12	News Sun 7-8a	7-8a		:30			NM	2	$550.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		09/17/12	09/23/12	------S (Weekdays)	1 (Spots/Week)				$550.00 (Rate)			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/17/12-09/23/12*		*News Sun 7-8a*	*7-8a*	*---------Su*	*:30*		*~~$550.00~~*	*NM*		
	See MG 30.2,30.3											
	PREEMPT											
2	WRC	09/25/12-09/25/12		5-6A NEWS4 @5AM	5A-6A	-Tu-------	:30		$500.00	NM		
Ⓜ	MG for 30.1 09/23											
3	WRC	09/25/12-09/26/12		Early Today	4-430a	-TuW------	:30		$50.00	NM		
Ⓜ	MG for 30.1 09/23											
N 31	WRC	09/23/12	09/23/12	Sunday Today 8-9a	8-9A		:30			NM	1	$2,250.00
	CDR											
Week:		09/17/12	09/23/12	------S	1				$2,250.00			
N 32	WRC	09/23/12	09/23/12	News 4 Sun 9-10a	9-10A		:30			NM	1	$900.00
	IP											
Week:		09/17/12	09/23/12	------S	1				$900.00			
N 33	WRC	09/23/12	09/23/12	6-630P NEWS4 @ 6P SU WI	6-630P		:30			NM	1	$1,260.00
	CDR											
Week:		09/17/12	09/23/12	------S	1				$1,260.00			
N 34	WRC	09/23/12	09/23/12	Late News (NFL)	1130P-1205a		:30			NM	1	$3,600.00
	CDR											
Week:		09/17/12	09/23/12	------S	1				$3,600.00			
N 35	WRC	09/19/12	09/25/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	5	$40,000.00
	CDR											
Week:		09/17/12	09/23/12	--111--	3				$8,000.00			
Week:		09/24/12	09/30/12	11-----	2				$8,000.00			
N 36	WRC	09/21/12	09/21/12	Grimm	9-10p		:30			NM	1	$2,500.00
	IP											
Week:		09/17/12	09/23/12	----F--	1				$4,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/17/12-09/23/12*		*Grimm*	*9-10p*	*------F----*	*:30*		*~~$4,000.00~~*	*NM*		
	See MG 36.2											
	PREEMPT											
2	WRC	09/17/12-09/23/12		Grimm	9-10p	------F----	:30		$2,500.00	NM		
Ⓜ	MG for 36.1 09/21											
N 37	WRC	09/23/12	09/23/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	$19,500.00
	CDR											
Week:		09/17/12	09/23/12	------S	1				$19,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
335544 /	

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	09/17/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 38	WRC	09/24/12	09/24/12	The Voice	8-10p		:30			NM	1	$7,500.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M- - - - - -	1	$7,500.00						
N 39	WRC	09/24/12	09/25/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	2	$2,400.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	11- - - - -	2	$1,200.00						
									Totals		101	$196,265.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	101	$196,265.00	$166,825.25
Totals	101	$196,265.00	$166,825.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.